

Contract Data Form

| EDI INFORMATION | | | | ORDER INFORMATION | | | | BILLING INFORMATION | | | | | | | | | | | | TIM # | | |
|----------------------------------|--------------------------------|------------------|---------------------------------------|-------------------|------------|-------------------|---|----------------------|--------------|----|---|----|---|----|----|----------------|------------|-------------|----------------------------|---------------------|--------------------|------------|
| Client | | AE | NCC - MI - WASH DC (1 | Office | NATIONAL | Address | NCC MEDIA BLOOMFIELD, NJ 07003 | | | | | | | | | | | | Contract Start | 04/16/2018 | | |
| Product | | Client | PENSLER FOR SENATE - NCC - MI (24534) | | | Contact | | Phone | 111-111-1111 | | | | | | | | | | | Contract End | 04/22/2018 | |
| Estimate | | Product | Political-US Senate (135) | | | Notes | Detroit, PRI: IP=5, TE=2 See key on FCC Site for zone/network information | | | | | | | | | | | | TOTALS FOR CONTRACT | | | |
| Order | 62521939 | Agency | JAMESTOWN & ASSOCIATES - NCC (| | 15% | Bill Month | Broadcast | Contract Type | Political | | | | | | | | | | | Total Spots | 25 | |
| Do Not Submit EDI Invoice | | Rep Firm | NCC 13% (3) | | | Ord Status | Revision Confirmed | | | | | | | | | | | | Gross Amt | \$7,945.00 | | |
| REFERENCES | | | | | | Primary | Detroit Interconnect | Tertiary | | | | | | | | | | | | | Agency Comm | \$1,191.75 |
| Est # | | Secondary | National Political | | | Quaternary | | | | | | | | | | | | | Rep Comm | \$0.00 | | |
| Contr # | 577487 | | | | | | | | | | | | | | | Net Amt | \$6,753.25 | | | | | |
| Systems | Detroit Interconnect, 5557 (1) | | | | | | | | | | | | | | | | | | | | | |
| Ln# | Par# | Priority Code | Network | Program | Start Date | Stop Date | Start Time | Stop Time | M | Tu | W | Th | F | Sa | Su | Spt Wk | Total Wks | Total Spots | Unit Cost | Total Cost | Spot Len | |
| 1 | | 5 | FXNC | FOX AND FRIEND< | 04/16/18 | 04/22/18 | 05:00 | 09:00 | X | X | X | X | X | X | X | 8 | 1 | 8 | \$196.00 | \$1,568.00 | 30 | |
| IP | | | | | | | | | | | | | | | | | | | | | | |
| 2 | | 5 | FXNC | VARIOUS | 04/16/18 | 04/22/18 | 16:00 | 19:00 | X | X | X | X | X | X | X | 4 | 1 | 4 | \$311.00 | \$1,244.00 | 30 | |
| IP | | | | | | | | | | | | | | | | | | | | | | |
| 4 | | 5 | FXNC | added 4.17 | 04/19/18 | 04/22/18 | 16:00 | 19:00 | | | | X | X | X | X | 3 | 1 | 3 | \$311.00 | \$933.00 | 30 | |
| IP | | | | | | | | | | | | | | | | | | | | | | |
| 3 | | 5 | FXNC | VARIOUS | 04/16/18 | 04/22/18 | 19:00 | 24:00 | X | X | X | X | X | X | X | 8 | 1 | 8 | \$420.00 | \$3,360.00 | 30 | |
| IP | | | | | | | | | | | | | | | | | | | | | | |
| 5 | | 5 | FXNC | added 4.17 | 04/19/18 | 04/22/18 | 19:00 | 24:00 | | | | X | X | X | X | 2 | 1 | 2 | \$420.00 | \$840.00 | 30 | |
| IP | | | | | | | | | | | | | | | | | | | | | | |
| Apr 18 | | | | | | | | | | | | | | | | | | | | Total | | |
| Spots | 25 | | | | | | | | | | | | | | | | | | | 25 | | |
| Grs \$ | \$7,945 | | | | | | | | | | | | | | | | | | | \$7,945 | | |
| Net \$ | \$6,753 | | | | | | | | | | | | | | | | | | | \$6,753 | | |

Contract Data Form - Summary

| EDI INFORMATION | | AE, CLIENT, AGENCY, REP FIRM | | BILLING INFORMATION | | | TIM # | | | |
|--|----------|------------------------------|---------------------------------------|----------------------|--|-----------------------------------|---|-----------------------|---------------------|------------|
| Client | | AE | NCC - MI - WASH DC (103) | NATIONAL | Address | NCC MEDIA BLOOMFIELD, NJ 07003 | | Contract Start | 04/16/2018 | |
| Product | | Client | PENSLER FOR SENATE - NCC - MI (24534) | | Contact | | Phone | 111-111-1111 | Contract End | 04/22/2018 |
| Estimate | | Agency | JAMESTOWN & ASSOCIATES - NCC (| 15% | | | | | | |
| Order | 62521939 | Rep Firm | NCC 13% (3) | 0% | | | | | | |
| Do Not Submit EDI Invoice | | Bill Month | Broadcast | Contract Type | Political | | | | | |
| Summary by broadcast month for the following schedules: 1. Detroit Interconnect, 5557 (1) | | | | | Notes | | Detroit, PRI: IP=5, TE=2 See key on FCC Site for zone/network information | | | |
| | | | | | TOTALS FOR CONTRACT Total Spots 25 Gross Amt \$7,945.00 Agency Comm \$1,191.75 Rep Comm \$0.00 Net Amt \$6,753.25 | | | | | |

| Apr 18 | | Total |
|--------|---------|---------|
| Spots | 25 | 25 |
| Grs \$ | \$7,945 | \$7,945 |
| Net \$ | \$6,753 | \$6,753 |

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____